

Ben Emma



📍 Manchester, UK

📞 +447404258836

✉️ mail@benemma.co.uk

<https://www.benemma.co.uk>

<https://www.viewtuber.com/benemmaofficial>

<https://twitter.com/benemmaofficial>

<https://www.linkedin.com/in/benemma>

PERSONAL STATEMENT

I'm a Software engineer and product designer with four years of experience in Web development, UI/UX design & Graphics design. I leverage big data to drive business strategies as well as revamp customer experience. In a nutshell, innovation is the only language I speak 💡.

Here's what makes me a valuable asset;

- I always meet deadlines and targets as required.
- I have the ability to discover loopholes and errors where others may not.
- I actively learn new information to keep my flow up to date.
- I'm a team player. (I believe the magic happens when we are all on the same page)

To sum it up, I am very driven, hardworking, and resilient. I'm looking forward to sharing my passion and knowledge with you and turning visions to... reality.

WORK EXPERIENCE

2020

UI/UX & Frontend Developer (Contract)

90FXPRO

London, UK

www.90fxpro.com

Forex & cryptocurrency trading platform: Initial Version or (MAP)

Business or sector Finance or DeFi

TOOLS: PHP, JAVASCRIPT, jQuery, HTML, CSS, SAAS, BOOTSTRAP

Responsibilities

- Working with the CTO or senior software engineer

- Conducting user research, needs and contexts
- Creating the user experience,
- A/B testing
- Frontend development

2020

UI/UX Designer (Contract)

Nicholson Academy

Manchester, UK

www.nicholsonacademy.com

One of the biggest and most successful theatre dance school in Manchester.

Current Version: Initial Version

Business or sector Dance/Education

TOOLS: PHP, JAVASCRIPT, jQuery, HTML, CSS, BOOTSTRAP

Responsibilities

- Conducting user research, needs and contexts
- Creating extensive wireframes & user flows
- Creating interactive and responsive prototypes
- Designing the user interface
- Creating the user experience,
- User testing & reports
- Developing the website using Front-end technologies

2019

Software Engineer

Trackcloud

Manchester, UK

www.trackcloud.com

Trackcloud was created to further take music to a whole new level. It's a decentralized music distribution platform for all voices to be heard whether mainstream or upcoming indie artists.

Current Version: ALPHA ^{v1.0}

Business or sector Music Streaming

TOOLS: LARAVEL, ANGULAR, TYPESCRIPT, PHP, NODE.JS, JAVASCRIPT, PYTHON HTML, CSS, BOOTSTRAP

Responsibilities

- Creating and implementing the company's vision and mission
- Working closely with multi-function development team on all software version releases
- Leading the development of the company's short and long-term strategies
- Setting strategic goals and making sure they are measurable and describable
- Intermediate technical aptitude in coding and design
- Ensuring all deliverables are met as per plans and specifications

Achievements

- Over 20million songs
- 100 Exclusive Artists
- Over 100K unique monthly streamers
- Working Prototype

2019

Software Engineer

ViewTuber, Manchester (United Kingdom)

www.viewtuber.com

ViewTuber is a next-generation internet publishing platform for readers, writers, bloggers and content creators to share and discover interactive stories. Think of it as the YouTube for bloggers.

Current Version: ALPHA ^{v1.0} (First Version)

Business or sector Social Network or Blogging Platform

TOOLS: PHP, JAVASCRIPT, HTML, CSS, SASS, XML, BOOTSTRAP

Responsibilities

- Creating and implementing the company's vision and mission
- Working closely with multi-function development team on all software version releases
- Leading the development of the company's short and long-term strategies
- Setting strategic goals and making sure they are measurable and describable
- Intermediate technical aptitude in coding and design
- Ensuring all deliverables are met as per plans and specifications

Achievements

- Over 100k Monthly unique Visitor and growing
- Over 1k + new monthly users
- Over 1M Social Media Followings
- Working Prototype

2019–2019

Web Developer(Contract)

Strobeam, Manchester (United Kingdom) www.strobeam.org

A decentralized multivendor marketplace for buyers and sellers.

Business or sector E-commerce

TOOLS: WORDPRESS, PHP, JAVASCRIPT, HTML, CSS, BOOTSTRAP

Responsibilities

- Developing the overall website features
- Building reusable code and libraries for future use
- Optimizing application for maximum speed and scalability
- Overseeing all marketing strategy

Achievements

- Over £5k in monthly recurring sales
- Over 10k+ of ready-made products
- Over 50 different niche available

2018–2019

Senior Web Developer (Contract)

Camp of Champs, Como (Italy)

www.campofchamps.it

An Italian Basketball camp website.

Business or sector Basketball Sport Camp

TOOLS: JQUERY, JAVASCRIPT, HTML5, CSS3, BOOTSTRAP

Responsibilities

- Developing the overall website features
- Optimizing application for maximum speed and scalability
- Ensuring the technical feasibility of user experience

Achievements

- Achieved over 100+ New Registered New basketball Players
- Achieved 10x more audience

2018–2018

Senior Frontend Developer (Contract)

Lolliz Production Group, Ontario (Canada)

www.lollizbeatsource.ca

A music production Group based in Canada.

Business or sector Music Producer

TOOLS: WORDPRESS, SASS, JQUERY, JAVASCRIPT,HTML5, CSS3, BOOTSTRAP

Responsibilities

- Developing the overall website features

- Optimizing application for maximum speed and scalability
- Ensuring the technical feasibility of user experience

Achievements

- Top 100 Music Production Group in Canada
- Achieved a larger and engaging audience

2017–2018

Senior Frontend Developer

Loterial Ltd, Madrid (Spain)

www.loterial.org

Loterial is a charitable Spanish sweepstake lottery and international promotional program.

Business or sector Spanish Lottery

TOOLS: JQUERY, JAVASCRIPT,HTML5, CSS3, BOOTSTRAP

Responsibilities

- Developing the overall website features
- Optimizing application for maximum speed and scalability
- Collaborating with other team members and stakeholders

SKILLS & QUALIFICATIONS

- Proficient understanding of web markup, including HTML5, CSS3, PHP (4 years)
- Proficient understanding of server-side CSS pre-processing, LESS and SASS (1 year+)
- Proficient understanding of client-side scripting and JavaScript libraries and frameworks, Angular, jQuery, node.js, typescript (2 year)
- Proficient understanding of UI/UX design including, Adobe illustrator, Adobe XD, Sketch, WebFlow, Figma (3 years+)
- Proficient understanding of Content management systems such as WordPress, Drupal and Joomla (4 years)
- Proficient understanding of Graphics design image authoring tools such as Photoshop. (3 years+)
- Good understanding of asynchronous request handling, partial page updates, and AJAX
- Proficient understanding of cross-browser compatibility.
- Proficient understanding of code versioning such as {{Git / Mercurial / SVN}}
- Advanced understanding of SEO principles. (3 years+)

ALL SKILLS

UI, UX, Photoshop, JavaScript (3 years), Adobe, Sketch, Adobe Photoshop (1 year), Frontend designer (4 years), User Experience (2 years), User Interface (2 years), Microsoft Office (4 years), Microsoft Word (4 years) Html5 (4 years), Css3 (4 years), Social Media Marketing (2 years), Web Development (4 years), Php (2 years), jQuery (3 years), Software Development (4 years), Graphic Design (3 years), Microsoft Excel (4 years), Microsoft PowerPoint (4 years), React, Angular, Wire framing (2 years), User flow (2 years), (Progressive) Web App (2 years), Project Management (1 year), Prototyping (2 years), Bootstrap, Flutter (3 years), Content Writing (5 years), ICT (6 years), It Management (4 years), Adobe XD (2 years), CMS (2 years), WordPress (3 years), Blogging (4 years), Prototyping (1 year), InDesign, Marketing, Hybrid App, Cross Platform, Ionic, User Flow, Rapid Prototyping, User Advocacy, Participatory Design, Visual Communication, Mockups